

The A to Z of how to Achieve Exposure for your Business

A round Town Advertising	B usiness cards Billboards Bathroom posters (in stalls) Banners Blog	C hamber of Commerce Community events Cards Craft market	D onation	E mail Expos	F riends Facebook Flyers Free samples Flea market Facilitate
G o for it! be a Group member	H abits	I nterviews Internet Instructing classes	J oin groups and/or classes	K reate Kid's events	L earn
M agazine Media Mail out	N etwork Neighbours Newspaper Newsletter	O pen-Ended Offer a trial period Open House	P amphlets PARO Placemats with your advertisement Portfolio Posters Phone Postcards Post your Photo	Q uestion everything	R adio Reaching out to the community Referrals Relationship
S ponsor (events, sports teams, school event) Smile Sandwich Board Speak at Conferences	T elevision Twitter Trade Shows Talk "Thunder Bay Women's Business Network"	U tilize every Opportunity	V olunteer Fill a Void Vehicle Advertising Visit	W ebsite Word of Mouth Work Workshops Presentations	X/Y/Z